

Ready to kickstart your career in Sports & Esports Industry?

Here are some things you can do to kickstart your career in the sports industry:

Education

A degree or Certificate in a sports / Esports - related field can help you learn the skills and knowledge you need

Experience

Internships, volunteer opportunities, and networking events can help you gain exposure and make connections

SWOT

Consider your skills, strengths, and weaknesses, and how they apply to your desired career path.

Industry Connect

Stay on top of what's happening in the industry.



desportz

Managed by Vidya Arambh Eduhub Pvt. Ltd.

Institute of Sports Education

Institute of Esports Training & Academics

For Free Counselling on Career in Sports & Esports
Call or Whatsapp us :



6354902394 /
6354902392



marketing@desportz.org



Block - A, Temenos Business park, Near Akshar Chowk, Vadodara, Gujarat, India.

News Letter

November 2024
Recap



Understanding Sports Management Education

Sports Management Education involves learning the skills and knowledge required to manage sports organizations, events, teams, and athletes. It covers business fundamentals, marketing, finance, law, and event management within the sports context.

Global sports industry growth rate was valued at over \$500 billion in 2023 and is projected to grow at a CAGR of 4.3% through 2028. The rise of digital platforms, Esports, and Sports technology has further expanded the reach of the sports industry.

Government Initiatives in Sports



The Indian government has launched several initiatives to promote sports development in the country. These initiatives are aimed at encouraging participation, identifying talent, and improving the performance of Indian athletes on the global stage.

The government has also allocated significant funds for sports infrastructure development and training academies. These initiatives have led to a rise in sports participation and the emergence of new sports talent.



EXISTING GAP: IN SPORTS EDUCATION, INDUSTRY, STUDENTS

Limited Industry Exposure :

Many students struggle to move from academia to the workforce due to a lack of practical experience and industry connections.

Insufficient Sports Training :

The shortage of qualified coaches and comprehensive training programs limits the development of athletes' full potential.

Lack of Industry Collaboration :

The gap between educational institutions and the sports industry creates a disconnect, hindering the development of essential knowledge and skills for aspiring athletes and sports professionals.



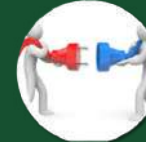
desportz : Academia and Industry Link

Upskilling



- Bridge the skills gap by offering specialized courses to enhance practical skills for the sports and Esports industries.
- Curriculum is designed in collaboration with industry experts to ensure graduates are job ready.

Connect



- Facilitate connections between students, alumni, and industry leaders.
- Collaborations with key players in sports, Esports, and management sectors provide hands-on learning experiences.

Consultancy



- desportz provides consultation services to organizations in sports, esports, and education sectors to improve performance and innovation.



Cricket Updates

- Kohli scored his 50th ODI century:** November 15th marks a significant day in Cricket history. On this day legendary cricketer Sachin Tendulkar started his career, and 34 years later, Virat Kohli surpassed Tendulkar's Most ODI Centuries record. Virat Kohli in his 279th ODI match, from just 106 balls. His innings included eight fours and a six, and helped India reach a commanding first-innings score of 397/4.
- Yashasvi Jaiswal's Century in the Perth Test :** He etched his name in history as the third Indian to score a century in his maiden Test in Australia. His incredible performance in Perth underlines his meteoric rise in the cricketing world.
- IPL 2025 Mega Auction Began in Jeddah :** The IPL 2025 mega auction kicked off in Jeddah, Saudi Arabia, with teams vying for top talent. The event has already seen record-breaking bids as franchises build squads for the upcoming season.
- IPL Auction: Record Spending on Day 1 :** On Day 1 of the IPL 2025 auction, franchises spent a staggering ₹467.95 crores. Teams are gearing up for the next season, and strategic buys are shaping exciting line-ups.
- CRICKET India set to host first ever Women's T20 Cricket World Cup for the blind**
- David Warner becomes Quick Vitals' first wellness ambassador :** Australian cricket icon David Warner partnered with Quick Vitals as their first Wellness Ambassador! This collaboration aims to inspire millions across India to prioritize their health by leveraging actionable insights from Quick Vitals' innovative health monitoring platform.



STRIKING THE PERFECT BALANCE

Between Learning
And Working In

Sports Industry

ENROLL TODAY

PG Program in Sports Management

Football Updates

- The Indian men's football team dropped two places to 127 in the latest FIFA rankings, published by the global football governing body on 28th Nov 2024. India's latest 1-1 draw against Malaysia in an international friendly meant that the Blue Tigers finished 2024 without a single win, having played 11 matches in total.
- India currently ranks 127 on the FIFA standings. The men's Indian football team's best ranking has been 94, achieved in February 1996.
- The Punjab Sports Department has proudly announced partnership with Minerva Football Academy's Delhi FC, This strategic collaboration brings 12 I-League matches to Mahilpur's newly constructed, sports stadium from December 19, 2024, to April 2025.



Kabaddi : PKL 11 Updates

- Gujarat Giants Edge Telugu Titans : In an intense PKL 11 clash, Gujarat Giants defeated Telugu Titans 31-28 in Match 71. The game was a testament to their strategic plays and defensive grit.
- Jaipur Pink Panthers partner with IDFC FIRST Bank & Patna Pirates pump up their game with Lubi Pumps alliance .

| POINTS TABLE | | | | | | |
|--------------------------|----------------------|----|----|----|----|-----|
| OF PRO KABADDI LEAGUE II | | | | | | |
| | | M | W | L | D | PTS |
| 1. | Haryana Steelers | 16 | 12 | 03 | 00 | 61 |
| 2. | Telugu Titans | 14 | 09 | 05 | 00 | 48 |
| 3. | Puneri Paltan | 15 | 07 | 06 | 03 | 47 |
| 4. | U Mumba | 14 | 08 | 05 | 01 | 46 |
| 5. | UP Yoddhas | 14 | 07 | 06 | 01 | 43 |
| 6. | Dabang Delhi KC | 14 | 06 | 06 | 03 | 43 |
| 7. | Patna Pirates | 13 | 07 | 05 | 01 | 42 |
| 8. | Jaipur Pink Panthers | 14 | 07 | 06 | 01 | 41 |
| 9. | Tamil Thalaivas | 14 | 05 | 08 | 01 | 33 |
| 10. | Gujarat Giants | 14 | 04 | 09 | 01 | 26 |
| 11. | Bengal Warriorz | 13 | 03 | 08 | 02 | 25 |
| 12. | Bengaluru Bulls | 14 | 02 | 12 | 00 | 16 |

- Melbourne will host Australia's first-ever Pro Kabaddi League exhibition match, with tickets going on sales soon Scheduled for 28 December this year at John Cain Arena, the "Pro Kabaddi Melbourne Raid".



Other Sports

- **8th edition of the Ahmedabad Marathon marked a historic moment :** The marathon is sanctioned by the Athletics Federation of India (AFI). The 2024 edition will feature a collaboration with aidbees, a social kindness platform that allows participants to support causes such as education, community welfare, and disability. The marathon was dedicated in support for the welfare of the Indian Armed Forces - #Run4OurSoldiers.
- Chess Grandmaster D Gukesh named RBL Bank's brand ambassador and Gukesh will take on defending champion China's Ding Liren in the FIDE World Chess Championship Final 2024 in Singapore starting on November 25 - **World Chess Championship: After criticism, Gukesh and Ding Liren play out undramatic draw**
- **Professional Golf Tour of India (PGTI)** The Poona Club Golf Course and the TATA Steel jointly launched The Poona Club Open golf tournament carries a prize purse of INR 1 crore, the highest-ever for an event in Pune.
- The Professional Golf Tour of India (PGTI) announced the appointment of Amandeep Johl as its new chief executive officer, effective 1st January, 2025.
- Sony Sports Network will telecast the Bihar Women's Asian Champions Trophy Rajgir 2024 LIVE for hockey fans across India, Afghanistan, Bangladesh, Bhutan, Nepal, Maldives, Pakistan, and Sri Lanka



- **38th National Games**, to be held in Uttarakhand from January 28 to February 14, 2025
- Pankaj Advani wins his **18th Billiards World Title** Pankaj Advani clinched the 2024 IBSF Billiards 150-Up title with a 4-2 win over Robert
- Neeraj Chopra got three-time Olympic champion Zelezny as new coach.
- **Magnus Carlsen's Heartwarming Gesture :** World No.1 chess champion Magnus Carlsen's respectful reaction to an Indian player touching his feet captured hearts worldwide. This touching moment highlights the cultural bridge that sports can build.
- **The National Rifle Association of India (NRAI)**, has issued an invite to qualified commercial & marketing agents to submit an Expression of Interest (EoI) to drive the commercial growth and visibility of the inaugural edition of the Shooting League of India (SLI)



Why choose us?

Placement Assistance

Industry Connect

Experienced Faculties

Esports Arena

Our Academic Calendar

Sports Management Certificate course with Marwadi University -

Batch Starts Jan'25



Esports News Updates

- **India Game Developer Conference 2024 :** The India Game Developer Conference 2024 brought together top talent to discuss mobile and console gaming advancements. Panels highlighted AI-driven innovations and India's growing prominence in the global gaming market. The event also served as a platform for networking among game creators and investors.
- **Rise of Asian Developers in Western Markets :** MGVC Publishing, a newly launched platform, is scouting Asian developers for collaborations to expand their reach into Western markets. The initiative underlines the gaming industry's increasing globalization.
- **Indian Esports Teams Shine Internationally:** Indian esports teams achieved remarkable success in November, with stellar performances in Valorant and BGMI tournaments. Their international triumphs put India on the global esports map like never before.
- **DreamHack India 2024: Nodwin Announced ₹45 Lakh Prize Pool :** DreamHack India 2024 returned to Hyderabad Comic Con with exciting esports tournaments from November 15-17. Hosted by Nodwin Gaming, the event featured games like Valorant, BGMI, and Tekken 8, with a total prize pool exceeding ₹45 lakh. Attendees also enjoyed retro and board games and a BYOD gaming arena.
- **Gladiator Esports Acquires Gods Reign :** In a landmark deal for Indian esports, Gladiator Esports acquired Bengaluru-based Gods Reign. Known for its BGMI roster and presence in Counter-Strike 2 and Pokémon UNITE, Gods Reign will now be integrated into Gladiator's operations to strengthen its brand identity and streamline activities.



- **S8UL Esports, Mortal, and PayalGaming Shine at Global Awards :** Naman "Mortal" Mathur, co-founder of S8UL Esports, won the prestigious Content Creator of the Year award at the Esports Awards 2024 in Los Angeles, marking his sixth consecutive nomination. Payal "PayalGaming" Dhare became the first Indian female gamer to win the Streamer of the Year title at the Mobies Awards 2024. Additionally, S8UL Esports secured the Mobile Organization of the Year award, achieving back-to-back wins at the Mobies. These victories solidify India's growing influence in global esports.
- **Sky Broadband Women's Esports Finals Inspire Gender Diversity :** The UK hosted its first Women's Esports Finals, showcasing 16 finalists competing in Racers and Football Eseries for a £50,000 prize. Organized by Sky Broadband and Guild Esports, the initiative aims to address gender disparities in gaming, as women make up 47% of gamers but only 5% of professionals.



- **Global Esports Becomes India's First Profitable Esports Organization :** Global Esports (GE) has defied the odds to emerge as India's first profitable esports organization, with a fourfold revenue increase since 2022. Its success stems from partnerships with Riot Games and innovative monetization strategies like in-game skins and league stipends. GE's lean operations and focus on global markets position it for further growth in the booming esports sector.
- **India to Host Its First International Esports Championship in 2025 :** India is set to host the International Esports Masters in March 2025, drawing participants from over 150 countries. SOGF and IESF organized the event to promote professional esports in India. With logistical challenges and a lack of esports-ready arenas, the championship marks a significant step for India's growing esports scene.



Course Offering

About The Program :

Become an Esports industry expert with India's first-ever institute of Esports training and academics offering 1-year Esports Master Program.

Improve your Esports knowledge and gaming skills with desportz (India), Gen.G Global Academy (South Korea), and the ECA (Iceland, Europe) MASTER Program.

Learn how to be a better gamer and join the exciting world of Esports! You can choose between the Esports Master Course or the Esports Athlete Course. Pick the one of your choice!

You will learn the fundamentals and discover which aspect of Esports interests you the most.

Our programs culminate in a comprehensive learning process that includes internships and interview preparations. By providing hands-on experience through internships with leading Esports organizations and offering interview preparation, we ensure that you are ready to compete in the game and thrive in the professional Esports Industry. These opportunities allow you to apply your skills in real-world settings, expand your network, and gain valuable industry insights—setting you up for success in your Esports Career.

CERTIFICATIONS

- Students Enrolled for **desportz Master Program** will get all three certificates, 2 from International Affiliations, and 1 from desportz. Where as desportz Athlete PC Program & BGMI Battle Program Students will get desportz Institute's certificate.



WHY JOIN US?

- **Holistic Skill Development:** Beyond gaming, desportz promotes mental toughness, physical fitness, and teamwork, creating well-rounded players.
- **Expert Coaching:** With ECA-certified coaches and partnerships like Gen.G Global Academy, Desportz offers top-tier training that meets international standards.
- **State-of-the-Art Facilities:** Train on high-end gaming equipment in professional-grade arenas for an authentic esports experience.
- **Career & Education Pathways:** desportz supports players with academic programs and career guidance in the growing esports field.
- **Positive Gaming Community:** Experience a supportive culture that values confidence, sportsmanship, and community, making esports a rewarding pursuit.

WANT TO BECOME AN
ESPORTS ATHELETE?

- Rigorous Training
- Mental Resilience
- Competitive Success
- Strategic planning and Tactical Execution
- Teamwork and Communication
- Understanding Game mechanics
- CS, Valorant, BGMI, fifa, training by India's top coaches
- Fastest Skill Acquisition
- 1 year full time course in Vadodara

www.desportz.gg | +916354902392

FACILITIES & RESOURCES



For Free Counselling on Career in Sports & Esports
Call or Whatsapp us :



marketing@desportz.org



6354902394 /
6354902392



Block - A, Temenos Business
park, Near Akshar Chowk,
Vadodara, Gujarat, India.