



desportz

Managed by Vidya Arambh Eduhub Pvt. Ltd.

Institute of Sports Education

Institute of Esports Training & Academics

For Free Counselling on
Career in Sports &
Esports
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News Letter

December 2024 Recap



About desportz

Empowering Careers in the Esports and Sports Industry

- desportz is a premier Esports & Sports destination in Vadodara, Gujarat offering a wide range of Academics for Esports & Sports enthusiasts of all ages.
- desportz - Institute of Esports Training and Academics offers a cutting edge environment, with the state of art Gaming Infrastructure, that is must, for any aspiring Esports Athlete, to hone their skills and excel in competitive gaming. Whether you're a gamer aiming for a career or just looking to improve, desportz provides the perfect platform to take your Esports journey to the next level.
- Within the same vibrant hub, desportz Institute of Sports Education is also available. Whether you're into traditional sports i.e. a Player like football, cricket, tennis, badminton, and so on, But, now looking to upskill yourself on Management side of Sports industry, desportz provides Certificate and Post Graduate Programs in Collaboration with Marwadi University, and there by empowering the students to build career.
- At desportz, both Esports and Sports centers foster competition, teamwork, and self-improvement, making it the ultimate destination for athletes and gamers alike. Join us to elevate your passion for sports or esports!
- But we don't stop here, we have our 3rd Business Vertical focused on Overseas Education - While our core focus is towards Esports and Sports Education, we support students from all fields of study for Overseas Education. The Esports and Sports Both Industries are rapidly growing in India, and, studying abroad provides access to top-tier facilities, expert coaching, and exposure to international competition. Students can benefit from a global perspective in the industry, and gain valuable skills that enhance their capabilities.



desportz Moments

1st

ANNIVERSARY



desportz Journey So far...

- The only of its kind academy in Gujarat India, offering Esports Industry Programs and In-game Training Programs to Esports Enthusiasts.
- We have a Residential Academy in Vadodara, Gujarat. But, we also offer training in Online Mode.
- Our Institute is Centrally located, having state of the art Infrastructure and amenities to offer Esports & Sports Education.
- We don't just focus on Esports Athletic side of a player, we also focus on his Physical and Mental Wellbeing.
- Experienced Teaching Staff to conduct regular sessions.

Academic Partners



Industry Partners:



Indian Cricket 2024 highlights

Indian cricket in 2024 was a year of successes, surprises, and changes :

- In 2024, India won the T20 World Cup but suffered its first Test series loss at home in 12 years. It was a year of both success and disappointment.
- Gautam Gambhir replacing Rahul Dravid as the team's head coach.
- Rohit Sharma, Virat Kohli and Ravindra Jadeja retiring from T20I cricket after the T20 World Cup.
- The Indian women's cricket team had a tough year in multi-team tournaments, including a group stage exit from the Women's T20 World Cup 2024 in the UAE.
- 2024 was a standout year for Smriti Mandhana, she scored 4 ODI Centuries in same calendar year.
- November 15th marks a significant day in Cricket history. on this day legendary cricketer Sachin Tendulkar started his career, and 34 year later, Virat Kohli surpassed Tendulkar's Most ODI Centuries record. Virat Kohli in his 279th ODI match, from just 106 balls.
- The total amount spent during the IPL 2025 Mega Auction was ₹639.15 crore. This was more than the 2022 auction's total of ₹551.70 crore.
- The Indian Street Premier League (ISPL), The Season 2 auction in Mumbai was filled with excitement as six franchises competed to build strong teams. With 350 players from 55 cities, the event highlighted the league's increasing popularity.
- Ravichandran Ashwin Announced his Retirement: one of India's finest cricketers, has announced his retirement from international cricket during the Australia tour.



Hinting at the Bright Future

Major Sports Events hosted by India in 2024:

- The FIH Hockey Paris 2024 Olympics Qualifiers tournament happened in Ranchi, Jharkhand.
- The 2024 India Open (2nd tournament of BWF world Tour) a badminton tournament that took place at New Delhi, and had a total prize of US\$850,000.
- The second edition of India's biggest table tennis tournament, the WTT Star Contender was held in Goa
- The World Junior Chess Championships 2024 was held in New Delhi.
- On the athletics front, India hosted both the SAFF junior and senior championships
- Indian Cricket teams also hosted several bilateral series, Afghanistan, England, Newzealand, Bangladesh, and West Indies Women's Cricket Tour to India.

Football 2024 Highlights

- Sunil Chhetri becomes India's all-time top scorer, further cementing his legacy.
- FC Goa qualifies for AFC Champions League, marking a historic achievement for Indian club football.
- Bengaluru FC wins the ISL title, showcasing the growth of competitive club football.
- India's U-17 football team performs well in international tournaments, hinting at a bright future.
- India hosts successful international football tournaments, boosting the sport's profile.

Ready to kickstart your career in Sports & Esports Industry?

Education

A degree or Certificate in a sports / Esports -related field can help you learn the skills and knowledge you need

Experience

Internships, volunteer opportunities, and networking events can help you gain exposure and make connections.

SWOT

Consider your skills, strengths, and weaknesses, and how they apply to your desired career path.

Industry Connect

Stay on top of what's happening in the industry.

Sports News

- **Chess Milestone: Gukesh Dommaraju Becomes World Champion:** Gukesh Dommaraju defeated China's Ding Liren to win the World Chess Championship. At just 18, Gukesh brought glory to India and made waves in the chess world.
- **Manu Bhaker Wins Khel Ratna:** Shooter Manu Bhaker became a national hero with her outstanding performance at the Olympics, securing two bronze medals. Her achievements won her India's highest sports honor, the Khel Ratna.
- **India's First Sports Management Mobile App Launched in Andhra Pradesh:** The Sports Authority of Andhra Pradesh (SAAP) has launched the Kreedaa App, a groundbreaking initiative to modernize and streamline sports management. Minister Mandipalli Ramprasadh Reddy unveiled the app, which was designed to ensure transparency in player registration, performance tracking, tournament applications, and sports equipment distribution.
- **India makes history as New Delhi is set to host the 2025 Para Athletics World Championships:** India makes history as New Delhi is set to host the 2025 Para Athletics World Championships. New Delhi is set to host the 2025 Para Athletics World Championships, marking a major milestone as India steps onto the global stage in Para sports. This will be India's first time hosting such a prestigious event, scheduled for September 26 to October 5, 2025, at the Jawaharlal Nehru Stadium.



Concerned About Your Career In Sports?



Sports Marketing

Sports Finance

Sports Events

Sports Administration

- **Fuse Launches in India: Transforming Sports Marketing:** Global sports and entertainment marketing agency Fuse, part of Omnicom Media Group (OMG), has expanded its international presence by launching its new office in Mumbai, India. Jigar Rambhia, a veteran in the sports marketing industry with prior experience at Sporjo and Wavemaker, leads the office.
- **Swiggy Enters the Sports Arena with a Focus on Pickleball:** Swiggy, India's leading food delivery platform, is making a unique entry into the sports space by acquiring rights to a Mumbai Pickleball team, a sport rapidly gaining popularity globally. CEO Rohit Kapoor emphasized that while Swiggy is not venturing into the sports business on a large scale, this move is aimed at tapping into the growing appeal of Pickleball, particularly in metro cities.



Why choose us?

Placement Assistance

Industry Connect

Experienced Faculties

Esports Arena

Our Academic Calendar

Sports Management Certificate course with Marwadi University -

Batch Starts April'25

Understanding Sports Management Education

Sports Management Education involves learning the skills and knowledge required to manage sports organizations, events, teams, and athletes. It covers business fundamentals, marketing, finance, law, and event management within the sports context.

Global sports industry growth rate was valued at over \$500 billion in 2023 and is projected to grow at a CAGR of 4.3% through 2028. The rise of digital platforms, Esports, and Sports technology has further expanded the reach of the sports industry.

Government Initiatives in Sports



The Indian government has launched several initiatives to promote sports development in the country. These initiatives are aimed at encouraging participation, identifying talent, and improving the performance of Indian athletes on the global stage.

The government has also allocated significant funds for sports infrastructure development and training academies. These initiatives have led to a rise in sports participation and the emergence of new sports talent.



EXISTING GAP: IN SPORTS EDUCATION, INDUSTRY, STUDENTS

Limited Industry Exposure :

Many students struggle to move from academia to the workforce due to a lack of practical experience and industry connections.

Insufficient Sports Training :

The shortage of qualified coaches and comprehensive training programs limits the development of athletes' full potential.

Lack of Industry Collaboration :

The gap between educational institutions and the sports industry creates a disconnect, hindering the development of essential knowledge and skills for aspiring athletes and sports professionals.



desportz : Academia and Industry Link

Upskilling



- Bridge the skills gap by offering specialized courses to enhance practical skills for the sports and Esports industries.
- Curriculum is designed in collaboration with industry experts to ensure graduates are job ready.

Connect



- Facilitate connections between students, alumni, and industry leaders.
- Collaborations with key players in sports, Esports, and management sectors provide hands-on learning experiences.

Consultancy



- desportz provides consultation services to organizations in sports, esports, and education sectors to improve performance and innovation.



Esports News Updates

- **Nazara Tech buys another 10.26% stake in Absolute Sports for Rs 72.73 crore.** : Nazara Technologies, a prominent gaming and sports media company, acquired an additional stake in Absolute Sports for Rs. 72.73 crore. Absolute Sports operates Sportskeeda, a well-known sports content platform. Click here to read more.
- **Nazara Technologies Limited's NODWIN Gaming acquires esports media AFK Gaming:** NODWIN Gaming, one of the biggest names in Indian esports, has acquired AFK Gaming in a ₹7.6 crore deal. This move brings together two pioneers in the field to strengthen esports content production, distribution, and marketing.
- **Team Orangutan Wins Acer Predator Gaming League India Finale 2025:** Esports team Orangutan emerged as champions of the seventh edition of Acer Predator Gaming League (PGL) India Finale 2025, held at NSCI Dome in Mumbai. The competition featured Riot Games' popular FPS title, Valorant.
- **iQOO Partners with 6 Esports Teams and 100+ Streamers:** iQOO, Vivo's gaming-focused smartphone brand, has announced a major partnership with six leading Indian esports teams and over 100 gaming live streamers. This initiative aligns with the launch of their flagship smartphone, the iQOO 13, designed to deliver high-performance gaming experiences.
- **New Games Added to 2025 Esports World Cup:** The 2025 Esports World Cup Foundation is set to be a groundbreaking event. Four new games have been added to the roster: Chess.com, **RENNSPORT**, **Crossfire**, and **PUBG Corporation's PUBG: Battlegrounds**. This brings the total number of games to 18, making this one of the most diverse esports competitions yet!
- and streamline activities.



- **S8ul makes a Hatrick by winning Content Group of the Year 3 times in a Row:** S8UL Esports has been awarded 'Content Group of the Year' at the prestigious Esports Awards 2024 in Riyadh – for the third year in a row! Their work has earned recognition, including the 'Fan Engagement' badge in the 'Ones to Watch Class of 2024' for their solid community-building efforts.
- **DanialShakeelPatel's dreamrunatFIFAEWorldCupft. eFootball - Mobileendsinsemi-finals:** 17-year-old Danial Shakeel Patel has made us proud by reaching the semi-finals of the first-ever FIFA's Fifae World Cup ft. eFootball.Pro – Mobile in Riyadh. This is a massive milestone for Indian esports and a moment of pride for everyone in the industry!



- **BGMI Snapdragon Mobile Challenge Season:** The Battlegrounds Mobile India **SnapdragonMobileChallengeSeason1** is officially here, a huge milestone for our industry! Running from December 27, 2024, to January 19, 2025, this tournament is part of the prestigious ESL Snapdragon Pro Series Season 6. It brings together 32 top teams—16 invited powerhouses and 16 teams that battled through the qualifiers.
- **8Bit Creatives Partners with ESFI for WAVES Esports Championship 2025:** The Esports Federation of India (ESFI) has collaborated with 8Bit Creatives, a leading esports consulting and talent management agency in India, as the official talent partner for the WAVES Esports Championship 2025 (WESC25). This landmark initiative, supported by the Ministry of Information and Broadcasting, aims to amplify the growth of India's esports and creator economy.



Course Offering

About The Program :

Become an Esports industry expert with India's first-ever institute of Esports training and academics offering 1-year Esports Master Program.

Improve your Esports knowledge and gaming skills with desportz (India), Gen.G Global Academy (South Korea), and the ECA (Iceland, Europe) MASTER Program.

Learn how to be a better gamer and join the exciting world of Esports! You can choose between the Esports Master Course or the Esports Athlete Course. Pick the one of your choice!

You will learn the fundamentals and discover which aspect of Esports interests you the most.

Our programs culminate in a comprehensive learning process that includes internships and interview preparations. By providing hands-on experience through internships with leading Esports organizations and offering interview preparation, we ensure that you are ready to compete in the game and thrive in the professional Esports Industry. These opportunities allow you to apply your skills in real-world settings, expand your network, and gain valuable industry insights—setting you up for success in your Esports Career.

CERTIFICATIONS

- Students Enrolled for **desportz Master Program** will get all three certificates, 2 from International Affiliations, and 1 from desportz. Where as desportz Athlete PC Program & BGMI Battle Program Students will get desportz Institute's certificate.



WHY JOIN US?

- **Holistic Skill Development:** Beyond gaming, desportz promotes mental toughness, physical fitness, and teamwork, creating well-rounded players.
- **Expert Coaching:** With ECA-certified coaches and partnerships like Gen.G Global Academy, desportz offers top-tier training that meets international standards.
- **State-of-the-Art Facilities:** Train on high-end gaming equipment in professional-grade arenas for an authentic esports experience.
- **Career & Education Pathways:** desportz supports players with academic programs and career guidance in the growing esports field.
- **Positive Gaming Community:** Experience a supportive culture that values confidence, sportsmanship, and community, making esports a rewarding pursuit.

WANT TO BECOME AN
ESPORTS ATHELETE?

- Rigorous Training
- Strategic planning and Tactical Execution
- CS, Valorant , BGMI, fifa, training by India's top coaches
- Mental Resilience
- Teamwork and Communication
- Fastest Skill Acquisition
- Competitive Success
- Understanding Game mechanics
- 1 year full time course in Vadodara

SHOOTER

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FACILITIES & RESOURCES



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