



“Sports and Esports Industries are gaining momentum at a very fast pace in India. And that brings multiple opportunities for Professionals and Players to set their career in these Industries.

With this, let's, dive into the second edition of the **desportz monthly newsletter**, where we share the Sports and Esports Industries related updates.

We are on an ambitious journey to ensure that, we support sports and Esports Enthusiasts to fulfil their dream career in Sports and Esports Industry .”



**desportz**

Managed by Vidya Arambh Eduhub Pvt. Limited.

**Institute of Sports Education**

**Institute of Esports Training**

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# News Letter

*September 2024*

**DARE TO BE  
DIFFERENT**

Turn your Sports & Esports Passion  
into a Professional Reality!



**Block A, Temenos Business Park,  
Near Akshar Chowk, Vadodara.**

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## Paris Paralympics 2024



The Paris Paralympics, Men's Asian Champions Trophy, US Open, Intercontinental Cup, Indian Super League, and UEFA Champions League are also scheduled for September 2024.

The Paralympic Games came to an end with India winning their best-ever medal tally of 29 medals. The sporting action in September continues in full speed,

## Hockey : Asian Champion Trophy

The Indian men's hockey team maintained their winning momentum with a superb 5-1 win over Japan in their Asian Champions Trophy match. With two wins out of two, India are now at the top of the table. Their next match will be on 11th against Malaysia.

India beat China 1-0 in the final of the Men's Asian Champions Trophy 2024 at the Moqi Hockey Training Base in Hulunbuir, China. Jugraj Singh's goal in the 10th minute of the fourth quarter sealed the win for India in a closely-fought match.



## The Chess Olympiad

India made history by winning gold in both the Open and the Women's sections at the 45th Chess Olympiad in Budapest, Hungary.



The strength of the Indian teams Open & Women -- was seen in their seeding. The All India Chess Federation has announced Rs 3.2 crore in rewards for the historic 45th Olympiad-winning Indian teams .

## Kabaddi : PKL 11 Starts from 18th Oct'24

This season's PKL, starting in Hyderabad from October 18 to November 9, will see a return to the three-city format.

.It will then move to the Noida Indoor Stadium for the second leg starting on November 10 till December 1. The third leg will begin in Pune from December 3 to December 24.

Will begin on October 18 with a showdown between Telugu Titans and Bengaluru Bulls in Hyderabad.



## Cricket updates

- **Gujarat Titans** : Torrent reaches deal to acquire majority stake in IPL franchise Gujarat Titans
- **IPL introduces match fee for players** :Players in the IPL will be paid a match fee going forward in addition to their contracted amount, BCCI secretary Jay Shah confirmed. For each game, a player will receive INR 7.5 lakh, which would amount to INR 1.05 Cr if the player plays every single league game.
- The 93rd Annual General Meeting of the Board of Control for Cricket in India (BCCI) was held on September 29th, 2024, in Bengaluru.
- The Indian men's cricket team concluded a bilateral series against Bangladesh with a 2-0 win. Additionally, the domestic circuit was active with several regional tournaments, helping states prepare for the upcoming Syed Mushtaq Ali Trophy
- Karnataka Women's Cricket Team participated in the Women's Senior T20 Trophy and showcased impressive performances during the tournament, demonstrating growing strength in women's cricket across the states.

- Tamil Nadu Premier League (TNPL) continues to gain popularity as it concluded its season in early September, giving rise to new talents from the region, many of whom are expected to be scouted for national opportunities
- Mumbai Cricket Team held its preparatory camp for the upcoming domestic season, focusing on Ranji Trophy preparation, which will be pivotal for identifying talent at the state level

## Esports Tournament in India



The Indian government is set to host a massive LAN esports tournament in November 2024 featuring BGMI, eFootball, and WCC3. This official event underscores the government's support for the esports ecosystem and promises to boost the local competitive gaming scene.

## WAVES Esports Championship 2025



ESFI to Launch Qualifiers : The WAVES Esports Championship 2025, organized by the Esports Federation of India (ESFI), will begin its qualifiers in September 2024. This event will feature top talent across India, providing a platform for amateur players to shine and compete for national glory.

## BMPS 2024 Update :



BMPS 2024 made history as BGMI India's most popular esports event, drawing record-breaking viewership. This success reflects India's growing passion for mobile gaming and the strong community surrounding competitive BGMI.

## Zowie eXtremesland CS Asia Open 2024 :



Zowie eXtremesland CS Asia Open 2024 is back, with Indian qualifiers kicking off in September 2024. In September 2024, Indian teams will battle it out for a chance to represent the nation in the international tournament, which will bring attention to India's growing CS community.

## Business of Esports



**Nazara Acquires 15.8% Stake in Esports Firm Stan for \$2.2 Million:** Nazara Technologies has expanded its esports footprint by acquiring a 15.8% stake in Stan, a leading esports platform, for \$2.2 million. This move strengthens Nazara's position in the industry and shows the growing interest of Indian companies in esports investments.

**Vodafone Idea 'Game to Fame' to Boost eSports in India:** Vodafone Idea's "Game to Fame" initiative aims to nurture esports talent nationwide. With this program, aspiring gamers get a chance to showcase their skills, promoting grassroots esports growth. This marks a significant step in the corporate push to elevate Indian esports.

**Growth of Esports Infrastructure in India:** With increasing government support, India's Esports industry experienced rapid growth in terms of infrastructure development. Nazara Technologies, a key player in the gaming and Esports industry, announced new investments to bolster the country's gaming sector. These developments will provide more opportunities for professional players, organizers, and developers, fueling the ecosystem's growth further.

**S8UL Strikes Big at MOBIES 2024 :** Indian esports giant S8UL made history by becoming the first Indian organization to receive four nominations at the MOBIES 2024. The nominations highlight their dominance in the industry and underscore India's growing footprint on the global esports stage.



## State Governments pioneering the way for Esports development in India, Esports

**Meghalaya:** The government launched initiatives aimed at promoting Esports among its youth, encouraging the development of local talent, and creating infrastructure for the gaming industry. The recognition of Esports in Meghalaya opened doors for professional opportunities, tournaments.

**Uttar Pradesh:** Uttar Pradesh continued to build on its previous efforts by supporting Esports and gaming events. The state's focus on digital and gaming industries led to the organization of several regional Esports tournaments. Additionally, the state government hinted at upcoming policies to further promote Esports as part of their digital growth initiative, potentially making Uttar Pradesh a hub for Esports in Northern India.

**Karnataka:** Karnataka also made headlines by announcing plans to invest in Esports training facilities. The state emphasized its commitment to building a robust Esports ecosystem, aiming to attract both domestic and international gaming events. This investment is set to provide players with professional coaching and infrastructure, positioning Karnataka as a key player in the Indian Esports landscape.

**Tamil Nadu:** Tamil Nadu made headlines in September by officially recognizing esports as part of its sports policy. This move comes as part of efforts to tap into the booming esports sector and provide opportunities for youth in the state to pursue professional careers in this field.



# Activities September'24



# Ready to kickstart your career in Sports & Esports Industry?

Here are some things you can do to kickstart your career in the sports industry:

## Education

A degree or Certificate in a sports / Esports - related field can help you learn the skills and knowledge you need

## Experience

Internships, volunteer opportunities, and networking events can help you gain exposure and make connections

## SWOT

Consider your skills, strengths, and weaknesses, and how they apply to your desired career path.

## Industry Connect

Stay on top of what's happening in the industry.

## Why choose us?

Placement Assistance

Industry Connect

Experienced Faculties

Esports Arena

# Apply Now

## Our Academic Calendar

Sports Management Certificate course with Marwadi University -

Batch Starts Nov'24

Sports Marketing - Post Graduate Program with India Khelo Football (IKF)

Batch Starts Dec'24

Esports - In Game Training Program Online and Offline

Batch Starts Nov'24

Esports - Industry Program with GenG & ECA (Online / Offline)

Batch Starts Nov'24

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*The light of education can drive away ignorance and darkness*

## Our Mission

At desportz – our dynamic professors, are committed to Sports passionate people, by providing them a progressive learning experience, that leads to a greater specialised knowledge, & experience that is necessary to excel in the competitive world of sports business. And thereby build a community of people who wish to turn their passion into profession.



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More Information

[www.desportz.org](http://www.desportz.org)

[www.desportz.gg](http://www.desportz.gg)

## About Us

At desportz - this is our first step towards contribution in Sports & Esports Industry. Our intention is to educate and empower the youth with the newdesportz is a brain child of our Founders having a spirit & sheer passion in sports and interest in developing a unique sports ecosystem in the central vicinity of Vadodara – A cultural city of Gujarat, India.

desportz - Centre of Excellence in Sports Education is our first step towards contribution in sports industry. Our intention is to educate and empower the youth with the newer possibilities available in this industry. We aspire to bridge the gap between Passion and Profession. We are dedicated to provide, relevant knowledge & insights about the Sports Industry, and thereby, we help sports enthusiasts to follow their passion of working in the Sports Industry.

### Academic Association with



### Our Global Academic Partners for Esports



Gen G Global Academy  
South Korea



Esports Coaching Academy, Ireland

### Industry Partners

