

## PROGRAMME CURRICULUM

### Module 1

Introduction of Management

### Module 2

Financial Management

### Module 3

Organization & Administration of Sports Management

### Module 4

Sports Marketing & Merchandising

Project Study & Viva



## WHY US ?

### Learn from the Best

Gain invaluable knowledge from our accomplished faculty, recognized leaders in the realm of sports management.

### Flexibility at Your Fingertips

Participate in live sessions from the comfort of your own home, on a schedule that seamlessly integrates with your life.

### Interactive Learning Environment

Engage in stimulating discussions, pose your questions, and forge connections with fellow students who share your passion for sports.

### A Stepping Stone to Success

Enhance your resume with a distinguished certificate from Marwadi University, setting yourself apart in the competitive job market.



## CAREER PATHWAYS

- Sports Tourism
- Assistant/Executive Team Executive
- Sports Event & Facility Executive
- B2B /B2C Entrepreneur
- Sports Marketing & Sponsorship
- Exec Governance Executive
- Athlete Executive
- Sports Media & PR Executive
- Sports Administration
- Fitness Center Manager
- Assistant to League Administrator

IN COLLABORATION WITH  
  
desportz

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360° Campus View



For Admission Inquiry, Call or WhatsApp

**89800 30090**

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Rajkot - Warli Highway, Rajkot, Gujarat, India 360003



**Marwadi**  
University  
Marwadi Chandarana Group



# SPORTS MANAGEMENT

CERTIFICATE PROGRAMME

CENTRE OF  
EXCELLENCE  
AWARDED BY GOVT. OF GUJARAT

**NAAC A+**  
ACCREDITED UNIVERSITY



## ABOUT MARWADI UNIVERSITY

Marwadi University is the only University in Saurashtra Region of Gujarat with **NAAC A+** Accreditation and one of the Institute to receive the Center of Excellence award from Government of Gujarat. It was established under the Gujarat Universities Act (Act 9 of 2016) on 9th May 2016. Marwadi Education Foundation's group of Institutions is home to **12000** Students from **53** countries, enrolled in **32+** diversified programmes in Law, Science, Commerce and Humanities. MU has more than **500+** educators, Including **110+** PhD degree Holders. Marwadi University has received multiple awards and recognitions for its quality of education, organic Infrastructure, academic excellence, & leadership. Marwadi University believes in empowering you to discover your full potential. The Department of Physical Education and Sports embodies this spirit by fostering a culture of wellness, vitality, and a fit community. We go beyond the playing field, offering a good platform of that integrate sportsmanship into all aspects of life.

### PROGRAM HIGHLIGHTS

**2** HOURS  
Session  
Duration · **3** MONTHS  
Course  
Duration

SESSION  
FREQUENCY **48** HOURS  
Two Days  
in a Week

WE ARE HERE  
TO SUPPORT  
SPORTS  
ENTHUSIAST,  
TO FULFILL  
THEIR DREAM  
CAREER IN  
THE SPORTS  
INDUSTRY.

## ABOUT DESPORTZ

Desportz is managed by Vidyaarambh Eduhub Pvt Ltd. (VEPL) and will be following the multidisciplinary approach to offer a wide range of educational programs. desportz - Centre of Excellence in Sports Education is our first step towards contribution in sports industry. Our intention is to educate and empower the youth with the newer possibilities available in this industry. We aspire to bridge the gap between Passion and Profession. We are dedicated to provide relevant knowledge & insights about the Sports Industry, and thereby, we help sports enthusiasts to follow their passion of working in the Sports Industry.

• ELIGIBILITY **12<sup>th</sup> PASS**

Certificate Program in

**SPORTS MANAGEMENT**

**₹ 15,000/-** Fees  
INR

