



Sports Management

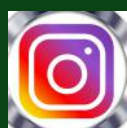
The Sports Industry in India is growing by leaps and bounds. As per the FICCI Vision document 2024 India is going to need 4.4 million trained manpower in the Sports Industry. From a situation where India was primarily a cricket playing nation (playing only tests and one day internationals), we now have the IPL and multiple sports leagues in football, kabaddi, badminton, hockey etc. plus sports events like the Vadodara / Ahmedabad marathons. This explosive growth in sports has led to a huge jump in need for sports management professionals

Content Overview:

- 1) Introduction to Sports Management
- 2) Importance of Sports Organizations
- 3) Sports Financial Management
- 4) Introduction Sports Marketing and Sponsorship
- 5) Overview of sports Law
- 6) The Future of Sports Management

Course Outcome:

This program will acquaint learners to increase their knowledge in respect to understand the business side of sports. Learners will be able to demonstrate knowledge and understanding of fundamental principles requisite for professional success in the sport management profession.



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Duration : 3 Months | Offline /Online



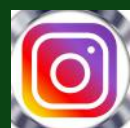
*Special offer for Sports Players / Athletes. Terms & Condition apply

Advantages of enrolling in the certificate program of



- **Industry-Relevant Curriculum:** Our certificate program is designed by industry experts to provide comprehensive knowledge and skills relevant to the sports management field.
- **Learning Experience:** We emphasize hands-on learning experiences, to ensure that you gain practical skills that are directly applicable in the sports industry.
- **Flexibility:** Our certificate program is designed to accommodate the busy schedules of working professionals and students.
- **Practical Application:** Our curriculum is designed to bridge the gap between theory and practice, allowing you to apply what you've learned directly to real-world scenarios.
- **Career Advancement:** Whether you're looking to start a career in sports management or upskill in your current role, this program will help you to do so.

Overall, enrolling in the certificate program in sports management with Desportz Institute offers a valuable opportunity to gain industry-relevant skills, build professional connections, and advance your career in the dynamic and exciting field of sports management.



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