



desportz

POST-GRADUATE PROGRAM in SPORTS MANAGEMENT



Internship +
Project Work +
Sessions by
Industry Experts +
Placement
Assistance

THE FIVE MAJOR LEARNINGS FROM SPORTS MANAGEMENT ...

- Leading
- Learning
- Planning
- Evaluating
- Organizing

BATCH STARTS

1st June 2024

ABOUT US

desportz _ Institute of Sports Education is committed to support Sports Enthusiast, to fulfil their dream career in Sports Industry.

VISIT OUR WEBSITE
www.desportz.org



+91-6354902393 / 94



@desportz_academics

Post-Graduate Program in Sports Management

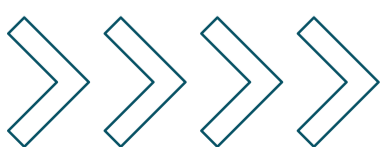
Explore the world of sports management careers, including what to expect, how to get ready for the job, the skills you will need, your job responsibilities, and much more..

Why Sports Management ?

Sports Management prepares you for a career in the sports industry. Sports Management classes will help you learn how to overview the business side of a sports organization with the use of the latest trends and technologies. The business of sports is always evolving. This has led to a continuous increase in the needs of sports organizations and companies, who are now looking for qualified profiles with a wide range of skills.



"Some of the Sports Management verticals, where careers could be made,"



BATCH STARTS FROM
1st June' 24



desportz

Post-Graduate Program in Sports Management

In an ever-evolving and competitive job market, PG Courses makes an individual more capable to accomplish their goals effectively in considerably less time. PG courses offer more emphasis on practical sessions rather than theory which helps candidates to acquire hands-on experience. These courses are mainly useful for certain professions that do not require a degree-level qualification.

The Indian Sports Industry is one of the fastest-growing industries it is expected to grow from \$3.9bn to \$6.7 bn. By 2027 ([Source:investindia.gov.in](https://www.investindia.gov.in/)). With the sporting sector flourishing phenomenally, we need competent professionals to look after the business, management and entrepreneurship side of sports.

desportz is offering a 11 months PG program in Sports Management, which is designed by our expert faculties, to give an edge to sports enthusiasts, who wish to become professionals in sports industry.

The Program curriculum is designed to provide 360 degree of theoretical and practical learning.

Semester 1:

- Strategic Management
- Retail Management
- Business Communication
- Sports Management
- Sports Organization & Administration
- Sports Marketing
- Sports Financial Management

Semester 2:

- Research Methods
- Entrepreneurship Management
- Operations Management
- Sports Media
- Sports Facility & Event Management
- Sports Analytics
- Sports Law

Internship +
Project Work +
Sessions by
Industry Experts +
Placement
Assistance



To Learn More : Join Our Transformative Post-Graduate & Certificate Programs



BATCH STARTS FROM

1st June' 24

FOLLOW US ON:     +91 635 490 2394 / 635 490 2393  desportz.org

Address: Office 8, Block A, Temenos Business Park, Near Akshar Chowk, Vadodara - 390012

Advantages of enrolling in the Post Graduate Program of



Internship +
Project Work +
Sessions by
Industry Experts +
Placement
Assistance

- **Comprehensive Curriculum:** Our PG program offers a comprehensive curriculum covering various aspects of sports management, including finance, marketing, event management, sports law.
- **Specialized Tracks:** Depending on your interests and career goals, our PG program may offer specialized tracks in areas such as sports marketing, sports law, sports analytics, or sports facility and event management.
- **Practical Training:** In addition to theoretical knowledge, our PG program includes practical training components such as internships, fieldwork, and hands-on projects. This hands-on experience allows you to apply your learning in real-world settings and gain valuable practical skills.
- **Recognition:** Our PG program is recognized for its quality and relevance in the sports management field. Upon successful completion of the program, you'll receive a PG that is respected and valued by employers and industry stakeholders.
- **Career Opportunities:** A PG program in sports management from Desportz Institute opens up a wide range of career opportunities in the sports industry.
- **Career Advancement:** Whether you're just starting your career in sports management or looking to advance to higher positions, our PG program provides you with the credentials and expertise to pursue your career goals.



BATCH STARTS FROM

1st June' 24

Duration : 11 Months

Mode of Education: | Offline /Online

***Special offer for Sports Players / Athletes. Terms & Condition apply**