



desportz

Managed By VEPL

Batches Start From
1st January 2024

ENTREPRENEURSHIP AND INNOVATION

CONTACT US:

REGISTER THROUGH QR CODE

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Office 8, Block A, Temenos Business Park,
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DURATION:
3 months

DAY/TIME:
3 days/week
2hours

FORMAT:
On Campus

OBJECTIVE

Structured Education on Entrepreneurship & Innovation helps entrepreneurs to develop their analytical and logical skills that enables one to solve majority of problems. It teaches them how to channelize their creativity, how to think critically, and how to take calculated risks. This program will help the entrepreneurs to enhance their organizing and managerial abilities so that they can run their enterprise efficiently and successfully.

CONTENTS

- Foundations of Entrepreneurship Development.
- Entrepreneurship as a Career Choice - Taking the big leap, Why You, Why Now?
- Types Entrepreneurship & Entrepreneurial strategies
- Overview of Start-up Eco- system of India and World
- Opportunities identification
- Innovation, Invention, Creativity, Business Idea, Opportunities through change
- Venture Funding, Marketing Methods

FOR WHOM:

Open for all

- Students (10+2)
- Young Entrepreneurs
- Scalable Start-ups
- MSME, SME Proprietors/ Partners
- Medium and Large Enterprises
- Individuals aspiring to become Entrepreneurs

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